

The order for screens and pipes for mines in Jordan is worth 6 million

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CARIMATE - Made in Italy is appreciated all over the world and in Arab countries more and more. Marina Paparelli, wife of Sergio, director of Paparelli Alessandro and son, a Como-based company specializing in the production of pipes and filters for water wells, knows this well.

«In the last year we have completed an order worth 6 million euros for Jordan», explains Mrs. Paparelli «It involves the construction of a cooling plant for the mines for the processing of phosphates, chemicals used in fertilizers. The work of particular complexity and on enormous dimensions: the excavation of the wells had to go up to a kilometre underground and the pipes and filters of our production should have been compatible with the hot and salty water of the semi-desert aquifers, typical of the Middle Orient. We respected the deliveries and the client company was fully satisfied».

Founded in Cantù in 1947 as a family business dedicated to repairing machines for carpenters, in the 1960s Paparelli moved to its present location and undertook a profound production conversion, moving definitively into the sector of pipes and screens for wells.

Currently, the company employs 28 employees and closed the last year at 11 million euros, 80% of which came from exports.

The markedly international projection derives from a precise fact in the history of the company, which the administrator herself tells us: « In 1993, the Egyptian Ministry of Irrigation launched a tender, which we won, for the construction of numerous wells along the Red Sea coast».

The area - continues Paparelli - was totally deserted, but the government had in mind to develop tourism, consequently there was a need for water for hotels and resorts.

We are proud to say that with our contribution, places such as Sharm El-Sheik and Marsa Alam have sprung up».

That moment represented the turning point for Paparelli:

«Since then, our international visibility has increased, so much so that we now sell throughout the European continent, in the Maghreb belt, in Central Africa, in the Middle East and in the Arabian Peninsula, up to the Persian Gulf».

The Carimatese company stands out from its competitors also because it is the only Italian manufacturer of spiral filters:

«Since 1998 we have been national leaders in this specific technology, which has favoured our expansion on foreign markets ».

The potential and prospects are excellent: "The goal for the next few years is to continue on the path of technological innovation and the improvement of materials, to enter new and high-value markets, such as Canada, the United States, Russia and Kazakhstan».